

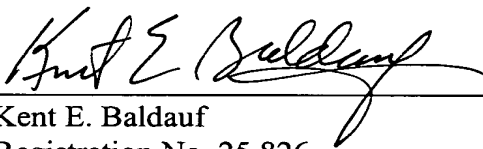
REMARKS

The specification has been revised to correct grammatical and translational errors. Two copies of the substitute specification, claims and abstract are enclosed; one with revision marks to indicate the changes made, and a clean copy of the substitute specification, claims and abstract with those changes incorporated therein. No new matter has been added. Applicant respectfully requests that the original specification be replaced with the enclosed substitute specification.

Respectfully submitted,

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**METHOD FOR INTERNET [SURVEY] SURVEYING USING BETTING
INFORMATION**

BACKGROUND OF THE INVENTION

[0001] The present invention relates to a method for conducting an [internet] Internet survey using betting information, and more particularly to a method for conducting a survey which [analyze] analyzes the selection [click] clicks and the betting amount of a participant for a plurality of subjects [intending to survey] surveyed during a predetermined term, through a communicating network, such as [internet] the Internet, so as to analyze preference degree and preference strength for a surveying subject.

[0002] Recently, various services [are] have been provided on [internet] the Internet [together with] and there has been a tremendous increase of [internet] Internet participants.

[0003] [In the field of survey also, by emerging from that which has been executing a survey by using written letter, a survey is done for surveying preference degree to particular commodity, popularity degree to popular person, and response of people to affair having current eventuality, however participation to survey is avoided because there is none of substantial compensation returning to participant even participating to the survey, and there has been a problem that reliability of information sought by the survey is not so high because they do not faithfully answer in responding even participating to survey.] Surveys have been conducted over the Internet for various subjects, such as preference for a particular commodity, the popularity of specific individuals and public opinion concerning public affairs. However, many people do not participate in these surveys because they are not compensated. Moreover, the reliability of the information collected by such survey is questionable because many people do not participate or accurately respond.

[OBJECT AND] SUMMARY OF THE INVENTION

[0004] The present invention [is invented in considering] was developed in consideration of such points as above, and it is an object of the present invention to provide a method for conducting a survey [in which in case of survey for surveying a

preference degree to particular commodity, a popularity to popular person, a response of people to affair having current eventuality and so on, an economical interest of participant is made to be different according to choice of survey participant] whereby the participant is induced to [prudently act] respond prudently to the surveying subject so that the reliability of the surveying result can be increased, by providing an economic incentive to the participant which is dependent upon the subject selected.

[0005] [And, another] Another object of the present invention is to provide a method for conducting a survey capable of [knowing] determining not only [to a] preference degree or preference order [to surveying] for a survey subject, but also [to a] preference strength for each [surveying] survey subject.

[0006] Further, [still other] another object of the present invention is to provide a method for conducting a survey in which unspecified participants [participating to survey who is main body forming] who form public opinion [is] are made to register the subject of a survey by themselves, and in the case where the registered [surveying] survey subject is selected [to a subject being highest in preference degree by a result of survey] as the most preferred subject by result of the survey, a predetermined compensation would be paid to the participant who registered [to] that subject[, so that subject given by the main body forming public opinion can be effectively and easily found out]. Therefore, by utilizing the present invention, the subject which interests the majority of people forming public opinion can be effectively and easily determined.

[0007] A method of the present invention for attaining the object as above comprises [:] [a step for connecting a computer of participant and a survey computer of web site executing the survey through internet whereby storing by] the steps of inputting a plurality of subjects [intending to survey] to be surveyed and information related thereto to said server computer, [a step for indicating a] providing the plurality of [said stored] subjects and the information [related thereto] to [a] the participant's computer [connected to said server computer so that a participant selects one], selecting a subject among the plurality of subjects at the participant's computer by way of a click, [a step for] inputting a betting amount [intending to invest to said selected one subject whereby

transmitting to said server computer ; a step for collecting the selected numbers to each of plurality of subjects intending to survey during specific term whereby selecting one subject received most selected numbers ; a step for] to said selected subject at the participant's computer and transmitting the selection click and the betting amount to said server computer, counting the number of clicks selecting each of the subjects during the predetermined term to choose a subject receiving the most number of selection clicks, paying a dividend proportional to [inputted] the betting amount to [a participant] the participants who selected [a] the subject [received] receiving the most [selecting numbers;] number of selection clicks, [a step for] analyzing a preference degree [to] for each of [plural] a plurality of subjects based on [selected numbers to] the number of selection clicks for each of [plural] the plurality of subjects [intending to survey]; and [a step for] analyzing a preference strength [to] for each of [plural] the plurality of subjects [by] based on the sum of the betting amount [inputted to plural subjects intending to survey] for each of the subjects.

[0008] Moreover, [a step is additionally comprised which makes to input] this invention is characterized in that it further comprises a step for inputting a plurality of subjects [intending to survey] to be surveyed and information related thereto [to any participant] from said participant's computer [whereby] by storing the subject by transmitting it to said server computer; and [thereby] a step of providing a [particular] predetermined compensation to a participant [inputted with a] inputting the subject [received] receiving the most number of selection clicks.

[And, a method for survey using internet characterized to survey a preference degree and preference strength to surveying subject of the present invention further comprises : a step for storing by inputting a plurality of subjects intending to survey and information related thereto to said server computer ; a step for indicating a plurality of said stored subjects and information related thereto to a participant's computer connected to said server computer so that the participant selects one subject among a plurality of subjects ; a step for inputting a betting amount intending to invest to said selected one subject whereby transmitting to said server computer ; a step for collecting a betting

amounts to each of plural subjects intending to survey during particular term whereby selecting one subject received most betting amount ; a step for paying a dividend proportional to inputted betting amount to a participant selected a subject received most betting amount ; a step for analyzing a preference degree to each of plural subjects based on betting amounts sum to each of plural subjects intending to survey ; and a step for analyzing a preference degree to each of plural subjects according to sum of betting amounts inputted to plural subjects intending to survey.]

BRIEF DESCRIPTION OF THE DRAWINGS

[0009] Fig. 1 is a schematic diagram of a survey system for executing the present invention[.] ;

[0010] Fig. 2 is a flow chart of the operation of an embodiment of the surveying method in accordance with the present invention[.] ;

[0011] Fig. 3a is an exemplary view of betting information by a participant of one embodiment of the present invention[.] ;

[0012] Fig. 3b is a chart of [selection click numbers collection by] the number of selection clicks for each surveying subject of the present invention[.] ;

[0013] Fig. 3c is a chart of the sum of betting amounts [collection by] for each [surveying] survey subject of one embodiment of the present invention[.] ; and

[0014] Fig. 4 is a flow chart of operation of [other] another embodiment of the surveying method in accordance with the present invention.

DETAILED DESCRIPTION OF THE INVENTION

[0015] Hereinafter, a [method for] survey method for executing the present invention will be described [more in] in more detail with reference to the accompanying drawings.

[0016] Fig. 1 is a schematic diagram of a surveying system for executing the present invention, and which is constituted such that a survey participant can connect to a surveying system 20 through a communication network 15, such as [internet] the Internet from a participant computer 10, and the surveying system 20 includes a surveying server 22 and a [data base] database 24.

[0017] The surveying server 22 includes a web server 22a which [administrates an] administers the information of a surveying participant connected to surveying system 20 through communication network 15 and [selecting] the selection of a [surveying] survey subject [intending to execute by this invention] according to this invention [whereby executing] by administering the survey and analyzing [a result] the results of the survey by utilizing [an] the information sought by [surveying] the survey, and a DB server 22b which stores the information [to data base] in database 24 according to the control of the web server 22a and administrating it.

[0018] The [data base] database 24 controlled by the DB server 22b includes a participant information storing means 24a for storing individual information of [survey] a participant, a [surveying] survey subject information storing means 24b for storing a [surveying] survey subject and related information, a selection and betting information storing means 24c for storing [a] selection click information and betting information [to] for each [of surveying subjects] survey subject, by participant, obtained in the process of executing the survey, and a surveying and analyzing information storing means 24d for analyzing [a] preference order information and preference strength information [to] for each [of surveying subjects] survey subject by utilizing [a] the selection click information and the betting information [whereby storing its result].

[0019] Fig. 2 is a flow chart of [concrete] the progress of the surveying method in accordance with the present invention.

[0020] At step S210, an operator of the surveying system 20 [selects] inputs a surveying subject [intending to survey whereby stores a surveying subject] and information related thereto to a surveying subject information storing means 24b. The surveying subject may be a plurality of the same kind of commodity having different brand names in the case of surveying [a preference degree of consumer] the degree of consumer preference for a particular commodity, and it may be a plurality of persons selected for the [surveying] survey subjects in the case of surveying [a] the popularity [for] of particular persons.

[0021] At step S220, a surveying subject and information related to the surveying subject stored [to] at the surveying subject information storing means 24b are provided to participant computer 10 connected to web server 22a of the surveying system, so that the participant selects one or [plural] more subjects among [plural surveying] a plurality of survey subjects by way of clicking, for example.

[0022] Successively at step S230, [a] betting is executed for a subject selected by a participant.

[0023] At steps S220 and S230, the information related to the subject selected by a participant and the betting amount are transmitted to the surveying system 20 through the communication network 15, such as [internet] the Internet, whereby it is stored [to] by the selection and betting information storing means 24c.

[0024] In this case, a [betting can ever be done to] participant can bet on only one subject among a plurality of [surveying] survey subjects, but [the betting can also be executed to a plurality of surveying subjects] it is possible that a participant can bet on more than one survey subject.

[0025] In the present invention, [what is said as a betting] “betting” means an action of investing a predetermined amount in which a survey participant has decided [by oneself for] on a particular subject selected among [plural] a plurality of subjects. In one embodiment of the present invention, the betting can be done [by] with cyber money, and a predetermined amount of cyber money can be provided to a member at a step in which a survey participant [firstly] first connects to a surveying system 20 and [providing a] provides personal information [of own whereby joining for member] to join as a member, or the cyber money can be provided to a participant at a step in which a participant logs in to a surveying system [whereby connecting] connected thereto. [And, the] The cyber money can be exchanged [to a] for cash by a demand of participant when more than a predetermined amount is accumulated. [A concrete technical matter required to provision and accumulation of] The technology and technique required to provide and accumulate such cyber money is [already] known in the art. [and concrete technique]

Therefore, a description of such technology and technique will be omitted herein because such technical matter is not a subject of [protection of] the present invention.

[0026] At step S240, a surveying term is previously [established] set to the [surveying] survey subject, and the web server 22a judges whether or not the surveying [time is] term has elapsed and the steps S220 and S230 are made to be continuously executed in the case when the surveying [time is not terminated] term has not elapsed, and the next step S250 is made to be executed in the case when the surveying [time] term is terminated.

[0027] At step S250, [an] by utilizing the information [is utilized] which is related to the selection click and [dividend] betting amount [done] selected by the participant [which selected by the participant] at [participant] the participant's computer and transmitted to the web server, whereby it is stored to the selection and betting information storing means [24C and thereby numbers] 24c, the number of selection clicks and the sum of the betting [amounts to] amount for each of [surveying subject] the survey subjects are [collected] counted at web server 22a.

[0028] Fig. 3a exemplifies a content in which the [surveying] survey subjects are four of A1, A2, A3 and A4, and n [persons] numbers of participants select [the] a subject preferred [by each person] among [surveying] the survey subjects [to each of surveying subject], and the amount of cyber money decided by each person is [betted for] bet on the selected subject.

[0029] At step S260, a [step is executed which pays dividend to participant at web server 22a] dividend is paid to participants based on the counted [numbers of time of calculated] number of selection clicks and the sum of the betting amount. The dividend is [payed with total amount of betting amounts of whole participants participated to survey in accordance with the present invention or money amount excluding a part of amount among the betting total amount in proportion to amount betted to participant who selected the surveying subject received most selection clicks.] paid to participants who selected the surveying subject receiving the most number of selection clicks. The amount of the dividend is proportional to the betting amount in

the present invention. The dividend may be paid with the whole amount bet in this embodiment. However, in another embodiment, the dividend may be paid which is less than the whole amount bet.

[0030] [And,] In addition, the dividend is not [entirely payed] paid to [participant] participants who [could] did not select [a surveying] the survey subject [received] receiving the most number of selection clicks.

[0031] In one embodiment of the present invention, a dividend is [payed] paid [which is proportional to amount betted] to a participant who selected the [survey] subject [received] receiving the most selection clicks with the amount proportional to the amount wagered.

[0032] This method can be applied [in] to the case [when an] where the influence [ability] of a participant is the same or similar [to] for each [of surveying] survey subject.

[0033] For instance, in the case of [survey for] surveying a [supporting] support rate and a winning probability for [expected] each candidate in [president] a presidential election, [a specific weight which influences to election result by selection of participant individual is respectively same and] the influence upon the result of the election by each individual participant is the same. Therefore, in case of the survey [of such form] as described above, it can be anticipated that a preference degree of a participant is the highest for the [surveying] survey subject [received] receiving the most number of selection clicks [is highest].

[0034] In [other] another embodiment of the present invention, [a] the dividend is [payed which is proportional to an amount betted to] paid to the participant who selected the [surveying] survey subject [received] receiving the most amount of betting [amount] with the amount proportional to a betting amount. This method can be applied [in] to the case [when influencing ability] where the influence of a participant [to] upon each of the [surveying subject] survey subjects is produced in proportion to the amount [betted] wagered by the participant.

[0035] For instance, in the case of a survey anticipating a stock price [at stock market], a characteristic is anticipated in which the stock price is decided [by invested amount of investor who is participant] according to the amount invested by the participating investor. Accordingly, [an influencing ability to] the influence upon the stock price by a participant having a greater amount of investment becomes relatively [bigger] stronger than the influence upon the stock price by a participant having [more in invested amount than a participant having less in invested amount] less investment. In this case it can be anticipated that a preference degree of the [surveying] survey participant for the [surveying] survey subject [received most betting is strong] receiving the largest betting amount is the strongest. Accordingly, in this embodiment, a dividend is [payed] paid [which is proportional to amount betted] to a participant who selected a [surveying] survey subject [received] receiving the most betting amount, and the amount of the dividend is proportional to the betting amount.

[0036] In accordance with one embodiment, applying the present invention[, in one embodiment of a case applying] to the survey anticipating a stock price [at stock market], [a plurality of particular subject intending to survey is decided by a rising trend, steadiness, and dropping trend of any stock, and a participant analyzes various informations related to stock change and bets to one among a rising trend, steadiness, and dropping trend of any stock whereby anticipating the stock price] the subjects of the survey could be: (1) the value of the stock will rise; (2) the value of the stock will stay the same; and (3) the value of the stock will drop. After participants analyze information relating to the stock, they bet on one among rising, steadiness, and dropping of the value of any stock, and thereby anticipate the stock price.

[0037] And, in an embodiment executing a survey anticipating the stock price at stock market, at said step S240, a surveying term is [decided] set from any time after closing of the stock market up to any time before the opening of the next stock market, so as to [do a bet] permit betting only during the predetermined [time period] period of time.

[0038] Successively at step S270, [a statistical analyzation program is used which has developed for this invention seen at web server 22a based on sum of time numbers of selection clicks and betting amount calculated at step S250 and thereby a] preference degree and preference strength of [plural] a plurality of participants for each [surveying] survey subject are analyzed at web server 22a by using a statistical analysis program which has been developed for this invention, based on the number of selection clicks and the sum of betting amount counted at step S250, and [whereby] stored to a survey analyzing information storing means 24d.

[0039] Fig. 3b is a chart showing the sum of selection clicks by a participant for each of [surveying] survey subjects A1, A2, A3 and A4[,] in [a] the case exemplified at Fig. 3a. It is interpreted that [a] the preference degree of [selection clicks] the participant is the highest for the [surveying] survey subject [received] receiving the most [the] selection clicks, and the magnitude of the preference degree can be analyzed by its [magnitude] number. [And,]

[0040] Fig. 3c is a chart showing the sum of betting amount for each [of surveying subjects] survey subject in a case where the [surveying] survey subjects are A1, A2, A3 and A4, in an embodiment [which applied] of this invention as exemplified at Fig. 3a. [Sum] Both the number of selection [click numbers] clicks and [total] the sum of the betting amount of a participant [to each of surveying subjects] are [collected so that] counted in order to provide both the preference strength of the surveying [subject] group [to each of surveying subject] and the preference strength [by] of an individual [of] participant [can be sought] toward each survey subject.

[0041] In the case [where] when the average betting amount per participant [which] who selected a particular [surveying] survey subject is [big] relatively large, it is interpreted that the preference [degree] strength of [participant] the participants for that corresponding [surveying] survey subject is relatively high, and the preference strength can be known by its magnitude.

[0042] Accordingly, [selection click numbers] the number of selection clicks and [total amount of betting amounts] the sum of the betting amount are not linked

in this invention. There may be a case in which the sum of the betting amount is relatively less [even when particular surveying subject received the selection clicks relatively more] in spite of receiving many selection clicks, and [a] there may be another case in which the sum of the betting amount is relatively [bigger] greater [even when it received the selection clicks relatively less] in spite of receiving fewer selection clicks. It is interpreted that the preference [degree] strength of a participant for the [surveying] survey subject is low in the former case, [while] whereas the preference strength [of participant for the surveying subject] is high in the latter case.

[0043] In the above embodiment of the present invention, a case is exemplified in which [surveying subject is four] there are four survey subjects, but the [numbers] number of [surveying subject] survey subjects of the present invention is not limited by this description of an embodiment of the present invention.

[0044] Accordingly, as described above, in the above embodiment of the present invention, a subject preferred by the [surveying subject among plurality of the surveying subjects] participant is selected among the plurality of the survey subjects and any [investing] amount decided by each person is [betted] wagered, [but since] and a dividend is [payed to only] paid to a participant [executed the betting for] who bet on the subject which received either the most number of selection clicks or [received most bettings,] the most amount of betting. Therefore, the participant has a [characteristic] tendency that [he considers popular preference degree of multiple participants participating to survey than a preference degree for the surveying subject of selector own and thereby selecting or betting the subject which is anticipated that most peoples select or most bettings can be received], upon considering the popular preference of the plurality of participants, he selects or bets on a subject which is anticipated as the one likely to receive either the most number of selection clicks or the most amount of betting rather than selects or bets on the subject which is preferred by the participant.

[0045] [And, in selection of subject also, in case] Additionally, when [it] a participant is convinced that the subject selected [by oneself can] will receive the most number of selection clicks or the most [bettings, it is anticipated that there would be a

characteristic in which the participant bets much amount for the subject selected by oneself in order to obtain much dividend profit. In this invention, it is to analyze the preference strength of participant to each of surveying subjects by utilizing such characteristic] amount of betting, he tends to bet a greater amount so as to obtain a greater dividend profit. This invention utilizes such characteristics to analyze the preference strength of the participant to each survey subject.

[0046] Fig. 4 shows [other] another embodiment [applied with] applying the surveying method of the present invention. In this embodiment, the subject of the survey is [made to input] inputted by [oneself to any participant who is main body executing the survey] one of the participants S412 and [it is] transmitted to the survey system [whereby] to be stored [to] at the information storing means 24b for the predetermined period of time S414.

[0047] Subsequently, [an] the operator of the survey system [judges] decides whether [or not previously set] the predetermined term of inputting is elapsed or not S416, and in the case [when it is judged what the] where such time [is] has elapsed, [it is characterized to have] a step S418 for selecting the [surveying] survey subject begins.

[0048] At step S418, the [survey system] operator of the survey system is made to select [any subject] a predetermined number of subjects among the plurality of [surveying] survey subjects, which [is] are inputted by [any participant whereby] participants and stored [to] at the information storing means 24b.

[0049] Successively, step S420 to step S470 [executing the action] corresponding to step S220 to step S270 of Fig. 2 are executed.

[0050] At step S480, [a step is added and executed which analyzes selection click information and betting information of multiple participants whereby executing] special compensation to a person who inputted [surveying] the survey subject [which] that received either the most number of selection clicks or [received] the most [bettings] amount of betting is executed.

[0051] In the above described embodiment of the present invention, [a step is progressed in which] the [surveying] survey subject is [made to] directly [input to surveying subject participant who is main body of public opinion formation or to any aspirant, a surveying method according to this invention is executed whereby a subject most preferred by participant is selected, and a betting is done to a participant who did the selection click or betted to the selected subject] inputted by either a participant or any person who is the source of public opinion, then the survey of the present invention is executed to select the most preferred subject of the participant, and then executed to compensate a participant who made a selection click or bet on the subject selected as the most preferred subject.

[0052] [And, in] In the above described embodiment of the present invention, [a step is executed which provides particular] when the registered subjects which are inputted by participants who are the source of public opinion are selected as the survey subject and selected as the most preferred subject, special compensation [to a participant who executed the survey and registered by inputting] is awarded to the person inputting the subject. Therefore, the person inputting the subject tends to input a subject which is likely to be selected as the most preferred subject by [participant as a surveying subject] the participants.

[In accordance with above described embodiment of the present invention, since particular compensation can be received in case where the surveying subject directly inputted and registered by a survey participant who is main body of public opinion formation is selected as a surveying subject and as a surveying result it is selected as a subject most preferred by participant, there would be a tendency inputting by selecting the surveying subject by anticipating what the survey participant most prefers.]

[0053] [Surveying step of the present invention is executed for a selected information which] By means of executing the survey of the present invention toward the subject that is inputted and registered by any [inputting person and thereby]

participant, the preference degree or order, and the preference strength of [plural] a plurality of participants for a plurality of [surveying] survey subjects can be surveyed.

[0054] The information inputted and registered at said step S412 may be [some desiring] a matter that any person [desired] desires to realize [by inputting person], or [else] a problem [to be solved in which local residents offers to particular] that people ask a government [organization such as local self governing body] to solve.

[0055] [Accordingly, in] In accordance with the above-described embodiment of the present invention, since [subject] the subjects of the survey [is] are registered voluntarily by the [surveying participant] participants who form [is a forming people of] public opinion [whereby], and either the preference degree or preference strength of participant to [its] the subject can be instantly analyzed, [there is a characteristic that organization such as local self governing body] such organizations as local government can effectively obtain [the] information such as [desiring matters] the desires of residents when they utilize this embodiment of the present invention.

[0056] [And, an intention of multiplicity] In addition, the opinion of residents can be effectively confirmed by surveying both the preference degree and the preference strength of [multiplicity of] residents for the inputted [plural participants] plurality of subjects.

[0057] In the case of executing the above-described embodiment of the present invention for a survey to the [residents] individuals residing [at] in a particular region, [there is necessity] it is necessary to limit the participants of the survey only to residents of [its] that specific region. [It is preferable to utilize for survey by classifying the participants so as to be fit to object of survey by utilizing member information stored to] The information of the members stored at the member information storing means is classified according to the purpose of the survey, and then utilized for the survey.

[0058] In the surveying method according to the present invention as described above, since [not only the paying or not of dividend to participant but also magnitude of dividend to be payed are] the amount of dividend paid to a participant is decided according to the result of the survey [appearing by] provided from the selection

of [participant] the participants, the [participant] participants [does prudent responds for surveying matter] respond prudently to the survey subjects, therefore, the reliability of the surveying result can be [raised] greatly increased.

[0059] [And] Moreover, not only the preference degree [of participant] or order of [participant to] the participants for [each of] the [surveying subject becomes possible to be] survey subject, but also the preference strength of the participants for each of the survey subjects are statistically analyzed according to the present invention.

[0060] [And, in case when a subject of survey is made to voluntarily register and the registered surveying] Additionally, by way of having any person register the subject of a survey voluntarily, and paying a specific compensation to the person registering the survey subject [is] selected as [highest] the most preferred subject [in preference degree by a result of] through the survey of the present invention, [a predetermined compensation is payed to participant registered its subject, and thereby it can easily be extracted what is a] the subject [attracting concerned matter of general mass people] that attracts the interest of the multitude of people is easily analyzed.

[0061] [Above described] The above description is no more than an explanation for an embodiment of the present invention, and [the present invention is possible to variously change and modify within extent of its construction] does not limit the scope of the claims.

What is claimed is:

1. [In a] A method for conducting an Internet survey using [internet for] betting information by connecting a computer of a participant and a surveying server computer of a web site executing the survey through [internet whereby] the Internet, thereby surveying a preference degree and a preference strength for [surveying] a survey subject, the method comprising the steps of:

[a method for internet survey using betting information characterized to survey a preference degree and preference strength for the surveying subject comprising:]

[a step for] inputting [and storing] a plurality of subjects [desired] to [survey] be surveyed and information related thereto to said server computer;

[a step for indicating said stored plural subject] providing the plurality of subjects and the information [related thereto] to the participant computer [connected to said server computer and];

selecting [one] a subject among [plural] the plurality of subjects [by participant] at the participant computer by way of a click;

[a step for] inputting a betting amount [desired to invest] to said selected subject at the participant computer and transmitting the selection click and the betting amount to said server computer;

[a step for collecting said selecting time numbers for] counting the number of clicks selecting each of [plural] the subjects [desired to survey] during [particular] a predetermined term [whereby selecting one subject received] to choose a subject receiving the most [selecting time numbers] number of selection clicks;

paying a dividend proportional to the betting amount to the participants selecting the subject receiving the most number of selection clicks;

[a step for] analyzing a preference degree for each of [plural] the plurality of subjects based on [selecting time numbers to] the number of selection clicks for each of the [plural] plurality of subjects [desired to survey]; and

[a step for] analyzing a preference [degree to] strength for each of [plural subject] the plurality of subjects [by] based on the sum of [inputted] the betting amount for [plural] each of the plurality of subjects [desired to survey].

2. [A] The method for [internet] conducting an Internet survey using betting information [characterized to survey a preference degree and preference strength for the surveying subject] according to claim 1, [which additionally includes a step for] further comprising a step of:

analyzing a preference strength [by] of an individual participant for the selected subject [selected on the basis] based on the amount of betting [amount of each participant] to the selected subject.

3. [A] The method for [internet] conducting an Internet survey using betting information according to claim 1, wherein said step [for] of analyzing a preference strength includes a step [for] of analyzing a preference strength for each [of] surveying subject by average betting amount per [one person of] participant to each of [plural subject] the plurality of subjects and dispersing [degree of] a proportional part of the betting amount.

4. [A] The method for [internet] conducting an Internet survey using betting information according to claim 1, further comprising the steps of:

[which additionally includes a step which is made to input] inputting a [plural] plurality of subjects [desired] to [survey] be surveyed and [informations] information related thereto [to any participant] at [said] the participant computer [whereby]; and

transmitting [and storing] the plurality of subjects and the information related thereto to [said] the server computer.

5. [A] The method for [internet] conducting an Internet survey using betting information according to claim 4, [which additionally includes] further comprising a step [for] of providing [particular] predetermined compensation to a participant who inputted the subject which received the most number of selection clicks.

6. [A] The method for [internet] conducting an Internet survey using betting information according to claim 4, [which additionally includes] further comprising a step [which is made to input said plural particular subject desired to survey and informations related thereto to said server computer] of selecting a predetermined number of survey subjects among the plurality of survey subjects inputted during [particular] the predetermined term[, and which selects a part of surveying subject only among inputted plural surveying subject when particular term is terminated].

7. [A] The method for [internet] conducting an Internet survey using betting information according to claim 4, [which additionally includes] further comprising a step [for] of paying a premium or a predetermined amount of cyber money to a participant who inputted [plural] the subject [desired to survey] to be surveyed and [informations] information related thereto.

8. [A] The method for [internet] conducting an Internet survey using betting information according to claim 1, [which additionally includes] further comprising a step [in which participant joints to] of paying a predetermined amount of cyber money to a member at a time when a participant joins as a member of said web site[, and which pays predetermined amount of cyber money to a member].

9. [A] The method for [internet] conducting an Internet survey using betting information according to claim 1, wherein the betting is made [by] with cyber money.

10. [A] The method for [surveying a preference degree and preference strength for particular subject] conducting an Internet survey using betting information according to claim 1, wherein said dividend is paid with cyber money.

11. [A] The method for [surveying a preference degree and preference strength for particular subject] conducting an Internet survey using betting information according to claim 1, wherein said [plural] plurality of particular subjects [desired to survey] to be surveyed are [same kind commodities of plural different brands] a plurality of different brands of a single type of commodity.

12. [In method for survey using internet for] A method for conducting an Internet survey using betting information by connecting a computer of a participant and a surveying server computer of a web site executing the survey through [internet] the Internet, [whereby] thereby surveying a preference degree and a preference strength for the surveying subject, the method comprising the steps of:

[a method for internet survey using betting information characterized to survey a preference degree and preference strength for the surveying subject comprising:]

[a step for] inputting [and storing] a plurality of subjects [desired to survey] to be surveyed and information related thereto to said server computer;

[a step for indicating said stored plural subject] providing the plurality of subjects and the information [related thereto to said server computer] to the participant computer;

[a step for indicating said stored plural subject and information related thereto to participant computer connected to said server computer and selecting one subject among plural subjects by participant] selecting a subject among the plurality of subjects at the participant computer by way of a click;

[a step for] inputting a betting amount [desired to invest] to said selected subject at the participant computer and transmitting the selection click and the betting amount to said server computer;

[a step for collecting] counting a sum of betting [amount] amounts for each of [plural subject] the plurality of subjects [desired to survey] during [particular term] a predetermined period of time [and selecting one] to choose a subject [received] receiving the most amount of betting [amount];

[a step for] paying a dividend proportional to [inputted] the betting amount to [participant] the participants [who selected a] selecting the subject [received] receiving the most amount of betting [amount]; and

[a step for analyzing a preference degree for each of plural subjects based on selecting time numbers to each of plural subjects desired to survey; and]

[a step for] analyzing a preference [degree to] strength for each of [plural subject] the plurality of subjects based on the sum of [inputted] the betting amount for [plural subjects desired to survey] each of the plurality of subjects.

13. [A] The method for [surveying] conducting an Internet survey [a preference degree and preference strength for particular subject] using betting information according to claim 12, wherein [said plural particular] the plurality of subjects [desired to survey] to be surveyed are [a rising trend] the predicted rising, steadiness[,] and dropping trend of any stock.

14. [A] The method for [surveying] conducting an Internet survey [a preference degree and preference strength for particular subject] using betting information according to claim [12] 13, wherein said [particular term] predetermined period of time is from any time after the closing of a stock market up to any time before the opening of the next stock market.

METHOD FOR INTERNET SURVEYING USING BETTING INFORMATION

ABSTRACT OF THE DISCLOSURE

[The present invention relates to a] A method for [internet] conducting an Internet survey using betting information[,] and, more particularly, [to] a method for conducting a survey which analyzes the selection click and betting amount of a participant for a plurality of subjects [intending to survey] surveyed during a predetermined [terms] term through a communicating network, such as [internet] the Internet, so as to analyze a preference degree and preference strength for the surveying subject. The method [of the invention] comprises the steps [: for selecting one subject among plural particular] of inputting a plurality of subjects [desired to survey] to be surveyed and information related thereto to a server computer, providing the plurality of subjects and the information to a participant computer, selecting a subject among the plurality of subjects at the participant computer, [deciding the] inputting a betting amount [desired to invest for] to said selected subject at the participant computer and transmitting the betting amount to said server computer, counting the [selecting numbers to] number of clicks selecting each of [plural] the subjects [desired to survey] during [particular] the predetermined term [and betting amount whereby selecting] to choose a subject [received] receiving the most [selecting] number of selection clicks [or betting], paying a dividend proportional to the betting amount [inputted] to [participant] the participants [who selected a surveying] selecting the subject [received] receiving the most [selecting time number or betting amount] number of selection clicks, [and] analyzing a preference degree for each of the plurality of subjects; and analyzing a preference strength [on the basis of selecting number and] for each of the plurality of subjects based on the sum of the betting amount [for] to each of [plural] the plurality of subjects [desired to survey].